



PRESS RELEASE FOR IMMEDIATE RELEASE

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National Level of Recognition for our Local Community Health Center

Last month, Scenic Bluffs Community Health Centers was awarded the highest level of recognition as a Patient Centered Medical Home (PCMH). This recognition comes after many months of effort and is not easily obtained. "We are part of only 18% of community health centers recognized nationally, and only the second in the state of Wisconsin," stated Executive Director Mari Freiberg.

PCMH is a primary care model that offers services that are relationship-based with an orientation toward the whole person. The patient centered healthcare home is accountable for meeting the large majority of each patient's physical and mental healthcare needs, including prevention and wellness, acute care, and chronic care.

The Scenic Bluffs system coordinates care across the broader healthcare system, including specialty care, hospitals, home health care, and community services and supports. Said Freiberg, "We are committed to quality, and quality improvement; delivering evidence-based care, measuring performance, tracking and responding to patient experiences, and practicing population health management."

Scenic Bluffs currently employs over seventy staff members throughout the two clinical locations in Cashton and Norwalk. This official acknowledgment identifies those seventy individuals as a healthcare team. Being a multi-practice health center (medical, dental, behavioral health, chiropractic and pharmacy) is a major factor contributing to this achievement. Physical proximity and a mentality of working across the hallway enables Scenic Bluffs' employees to offer patients an integrative medicine program, timely services and relevant health education.

This recognition of PCMH comes from the National Committee for Quality Assurance. As healthcare topics dominate the news, PCMH recognition underscores the need to focus on effective primary care delivery systems. The focus is not the building or the staff but rather the way healthcare is provided. Providing convenient and quality care, Scenic Bluffs wants to be your healthcare home. www.scenicbluffs.org 608-654-5100