

## For Immediate Release:



### Contact:

Audra Monroe  
Marketing & Communications Specialist  
Great Rivers United Way  
Phone: 608-796-1400  
Fax: 608-796-1410  
[amonroe@gruw.org](mailto:amonroe@gruw.org)  
[www.gruw.org](http://www.gruw.org)

## Great Rivers United Way Welcomes New Partner Agencies

Great Rivers United Way is pleased to announce the addition of two new Partner Agencies – La Crosse Area Veterans Mentor Program and Scenic Bluffs Community Health Centers. These additions bring the total of United Way Partner Agencies to 29 local non-profit health and human service organizations. Great Rivers United Way serves the counties of La Crosse, Monroe, Trempealeau and Vernon in Wisconsin and Houston in Minnesota.

“These organizations offer unique solutions to problems that are prevalent within our region” states Jason Larsen, Community Impact Director at Great Rivers United Way. “It is important that we continue to partner with agencies that help us address on-going and emerging issues within our community.”

“[Quote from Veterans Mentor Executive on becoming a Partner Agency]” shares Thom Downer, Executive Director for La Crosse Area Veterans Mentor Program. The program, which pairs veterans with a vet mentor, helps struggling veterans transition from military life back to civilian life.

Scenic Bluffs is a non-profit primary care Community Health Center celebrating their 19<sup>th</sup> anniversary this year. With locations in Cashton and Norwalk, Scenic Bluffs serves area residents with various health services; including medical, dental, behavioral health, pharmacy and chiropractic care. “[We are really, really pleased to be named a new partner agency with the Great Rivers United Way. The Health Center is a unique resource, caring for over 8,000 people just last year alone. Improving our connections with other partner agencies will allow us to expand knowledge of our services, especially to those people who have geographic, financial or language barriers to receiving primary care in Monroe, Vernon and La Crosse counties. ”

Both Scenic Bluffs and La Crosse Area Veterans Mentor Program are eligible for United Way Community Investment funding beginning January 1<sup>st</sup> of 2014. Those interesting in learning more about United Way Partner Agencies and Agreements, please contact Jason Larsen at [jlarsen@gruw.org](mailto:jlarsen@gruw.org) or by calling 608.796.1400.

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