



PRESS RELEASE FOR IMMEDIATE RELEASE

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Scenic Bluffs Gears Up for Healthcare Reform

No doubt you've been starting to hear about the new Health Insurance Marketplace, a key part of the healthcare law that will be open for business on October 1st. But you probably still have questions. Like what is the Marketplace, and can you really get health insurance? Scenic Bluffs is here to help you find those answers.

A great reference for the up-to-date, accurate information on the Marketplace is the website, HealthCare.gov. At the site, you can learn what it is, who can apply for insurance, how to get insurance, how to lower your costs, and more. Enrollment Starts October 1, 2013. We encourage you to start learning how these changes will affect you by visiting Healthcare.gov or making an appointment to talk with one of our Help Team Members 608-654-5100 ext. 283.

Our staff understands that this information can be complex and overwhelming, or perhaps access to a computer is not available. We have used grant funding to staff a full time Help Team that will be sharing information on healthcare reform and helping you enroll for health insurance through the Marketplace this fall.

No matter where you live, you may buy insurance from private health plans that cover a comprehensive set of benefits, including doctor visits, hospital stays, preventive care, and prescriptions. And plans in the Marketplace must treat you fairly; they can't deny you coverage because of a pre-existing condition. With a single application, you can also see if you qualify for Medicaid or the Children's Health Insurance Program, or savings you can use right away to lower your health insurance premiums.

You'll be able to take control with better information, including details about benefits and prices presented in clear language you can understand, so you'll know what your premiums, deductibles, and other costs will be before you make a choice.

Once you've decided on a plan, you don't need to go anywhere else. Scenic Bluffs will be able to help you enroll in the Marketplace directly for coverage that begins as soon as January 1st, 2014. To see when we'll be located in your area, follow our schedule on

Facebook, or our website- www.scenicbluffs.org. Or call to speak with any of our Help Team Members – 608-654-5100 extension 283.

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